

THE FUTURE IS UNKNOWN



FSASC ANNUAL CONFERENCE & TRADE SHOW

July 18-20, 2018

Hyatt Regency Grand Cypress

REGISTRATION BROCHURE

Florida Society of

FSASC

Ambulatory Surgical Centers

THANK YOU TO OUR GOLD SPONSORS



AN INVITATION TO ATTENDEES

THE FUTURE IS UNKNOWN



JOIN US IN ORLANDO THIS SUMMER

This Summer the FSASC Annual Conference and Trade Show will bring together ASC professionals with industry experts and vendors to interact at the Hyatt Regency Grand Cypress.

In addition to providing you with key ASC topics, consider:

- Exhibit hall time that allows you one on one vendor contacts where you can meet without the stress and time limits of your busy workplace
- Opportunities to meet and hear updates on legislative and political issues
- And how about some plain ole' R&R for you in the mix! Settle in by the pool or in the SPA.
- "Do" the parks if that is your fun. Shop 'til you drop in Orlando's world of both outlets and high end shops.

The diversity of topics from clinical to management to business provides something for everyone. Bring multiple team members and you can take advantage of multiple-registrant discounts from the same CENTER. So what could be better? Educating the team, socializing with them to enhance relationships and saving money!

SPECIAL EVENT

5:30 p.m. – 7:30 p.m.

Join us at Planet Hollywood at Disney Springs. Enjoy food, drinks, live entertainment and networking with conference attendees.



CONFERENCE HIGHLIGHTS



PRE-CONFERENCE CLINICAL SEMINAR

Wednesday, July 18th • 1:00 p.m. – 5:15 p.m.

Designed to meet the needs of ASC clinical staff members, The FSASC Education Committee has arranged sessions on various industry hot topics. More popular than ever, these sessions are always full to capacity. Come early on Wednesday and learn from experts in the field. If you are registering for the full conference, the pre-conference clinical seminars are included in the regular registration fee.



WELCOME RECEPTION AND EXHIBIT HALL OPENING

Wednesday, July 18th • 5:15 p.m. – 7:00 p.m.

All attendees are encouraged to visit the Exhibit Hall with a kickoff reception following the preconference clinical seminars on Wednesday evening. The conference would not be a success without the support of our Exhibitors! There will be a bar, and other exciting activities. Make sure to arrive early so you can join the fun. Plan on plenty of time to relax, meet up with old friends and discover all the suppliers FSASC has lined up. You won't want to miss it!



KEYNOTE SPEAKER: CHIP MADERA

Thursday, July 19th * 10:45 a.m. – 11:45 a.m.

COURAGEOUS LEADERSHIP: INSPIRING YOUR TEAM ... MAXIMIZING RESULTS

Chip Madera, MS, CSP

Chip Madera -The Leadership Lion™, is an expert professional speaker and leadership development authority, who empowers audiences with humorous, yet high content strategies for business and personal success. He is the speaker with a heart of BOLD™ who presents over 100 programs every year in Canada, Australia, Europe, South America and throughout the US.



Chip has earned his Certified Speaking Professional designation and is seen as the hallmark of experts who speaks professionally. He achieved an undergraduate degree in Psychology and a Masters in Human Resources and Organizational Development. He is a Motivation and Performance Strategist with over 15 years experience helping leaders from every type of industry enhance performance and create an environment that delights their customers. Chip helps leaders venture beyond their wildest expectations by stirring their hearts, opening their minds and inspiring them to action.

SCHEDULE OF EVENTS

WEDNESDAY, JULY 18, 2018

Noon – 1:00 p.m.
REGISTRATION

1:00 p.m. – 2:30 p.m.
QAPI

Jan Allison, RN, CHSP, AMSURG

Achieve compliance and understanding of QAPI by learning all the basic essential elements of a QAPI program based on CMS and accreditation requirements. This session will also identify meaningful performance indicators that improve patient outcomes, drive clinical quality and reduce the risk of errors. Learn how to analyze the data collection from these indicators to select projects that successfully drive improvement. Walk through from start to finish, one or more QAPI focus studies that have an impact on patient safety, discussing the steps that need taken, the rationale behind them and the required documentation for a PI project report.

2:30 p.m. – 3:30 p.m.
INVESTIGATION AFTER AN INFECTION

Libby Chinnes, RN, BSN, CIC, FACIP, IC Solutions

Speaker will lead participants in a review of considerations after a patient is detected with a healthcare-associated infection. Emphasis will be on surgical site infections (SSIs) and identifying and addressing gaps in practice.

3:30 p.m. – 3:45 p.m.
BREAK

3:45 p.m. – 5:15 p.m.
BEST PRACTICES IN SURGICAL INSTRUMENT REPROCESSING IN AN ASC SETTING

Arthur Henderson, RN, CNOR, CRCST, GTS, STERIS

This session will review CDC minimum expectations for nonhospital based clinics, physicians' offices, ambulatory surgical centers, and other specialized settings and will discuss best practices in instrument reprocessing as established by CDC and AAMI.

5:15 p.m. – 7:00 p.m.
WELCOME RECEPTION IN EXHIBIT HALL

THURSDAY, JULY 19, 2018

7:30 a.m. – 8:00 a.m.
REGISTRATION & CONTINENTAL BREAKFAST (PRE-FUNCTION)

8:00 a.m. – 8:15 a.m.
WELCOME & INTRODUCTORY REMARKS

8:15 a.m. – 9:15 a.m.
FEDERAL UPDATE

David Shapiro, MD, Ambulatory Surgery Company

This session will review current activities and efforts to impact change for ASCs at the national level. Attendees will also hear about the new rules as well as other issues on the horizon.

9:15 a.m. – 9:45 a.m.
VENDOR SHOWCASE

9:45 a.m. – 10:45 a.m.
REFRESHMENT BREAK IN EXHIBIT HALL

10:45 a.m. – 11:45 a.m.
**KEYNOTE:
COURAGEOUS LEADERSHIP: INSPIRING
YOUR TEAM...MAXIMIZING RESULTS**

Chip Madera

The patient experience has become a game changer in the healthcare industry. New reimbursements from Medicare and Medicaid hinge on advanced outcomes. Never before in the history of healthcare has the perspective and opinion of patients meant more to bottom line profits. This session highlights the results Chip has helped many hospitals and physician practices achieve, his strategies for accelerating patient satisfaction, employee management and physician engagement and a practical plan for creating cultures of excellence. As a healthcare leader you will be inspired to capture a vision for excellence, rally employees to unite around the patient experience and to equip your organization with the tools to continue down an accelerated path to gain market share and maximize your bottom line.

SCHEDULE OF EVENTS



11:45 a.m. – 12:45 p.m.
LUNCH IN EXHIBIT HALL

12:45 p.m. – 1:45 p.m.
BREAKOUT:
5 WAYS TO ACHIEVE SUPPLY CHAIN EXCELLENCE IN ASCS

Marvella Thomas, RN, MSN, Cardinal Health

In this session, attendees will learn five ways to achieve supply chain excellence in their ASC; specifically within their inventory program. Join Marvella Thomas for a discussion on how decisions made about an ASC's supply chain can influence performance metrics – from patient care to financials.

EMERGENCY MANAGEMENT UPDATE
Sandra Jones, CASC, CPHRM, LHRM, CHCQM, FHFMA
Ambulatory Strategies Inc.

Juggling compliance with the requirements for the State and Medicare Comprehensive Emergency Management Plans (CEMP)? Review how state and federal requirements for an emergency management plan and life safety codes work together or conflict and how to make your plan work for your organization through risk assessment, planning, mitigating, and drilling. What did we learn from 2017 hurricanes? How has that changed our CEMP?

1:45 p.m. – 2:30 p.m.
DESSERT BREAK AND DOOR PRIZES IN EXHIBIT HALL

2:30 p.m. – 3:30 p.m.
BREAKOUT:
DEVELOPING AN EDUCATION AND COMPETENCY PROGRAM FOR ENDOSCOPY STAFF

Laura Schneider, RN, CGRN, CASC, CFER, AMSURG
Endoscope reprocessing issues are in the spotlight, and surveyors are focusing on how ASCs are educating and training their staff. Ensuring that you have a thorough competency program for your endoscope reprocessing staff is a daunting challenge. This presentation will walk you through simple steps to develop a custom orientation plan for new endoscope reprocessors and ongoing

education and competencies for your facility as well as a plan for monthly monitoring of staff performance. When it is time to verify competencies annually, you can use information in place to complete customized education plans if needed and complete competency forms on all steps of endoscope reprocessing.

ASC LEADERSHIP 101
Ann Geier, RN, CNOR, CASC, Surgical Information Systems
When someone moves from a staff position, are they given the tools to succeed in their new roles. Most administrators and managers would say, "No". This presentation will discuss the extensive knowledge required to be successful in leadership roles, with a focus on ambulatory surgery center management. Tools will be provided for the attendees to use in their library of "go to" sources.

3:30 p.m. – 4:30 p.m.
BREAKOUT:
SPINE SURGERY
Maahir Haque, MD, Sand Lake Surgery Center
There is a growing literature base which shows that many spine surgeries are in fact safer when performed in the outpatient ambulatory surgery setting. Minimally invasive spine surgery techniques, specifically, now allow us to perform surgeries on an outpatient basis without the need for a hospital stay. We will briefly review this literature with an emphasis on complication rates and outcomes data.

ASC LEADERSHIP 201
Ann Geier, RN, CNOR, CASC, Surgical Information Systems
As a follow-up to Leadership 101, this presentation focuses on four areas that numerous administrators stated they would like to know more about. At the end of the presentation, attendees will have access to sources for best practices and websites that will enhance their knowledge base.

6:00 p.m. – 7:30 p.m.
AFTER HOURS EVENT
PLANET HOLLYWOOD AT DISNEY SPRINGS



SCHEDULE OF EVENTS

FRIDAY, JULY 20, 2018

7:30 a.m. – 8:00 a.m.

REGISTRATION & CONTINENTAL BREAKFAST

8:00 a.m. – 9:00 a.m.

TOP LIFE SAFETY CODE DEFICIENCIES IN AN ASC

Eddie Alday, AHCA

Top life safety code deficiencies that surveyors find while performing surveys at ASCs throughout the state will be discussed.

9:00 a.m. – 10:00 a.m.

FSASC ANNUAL MEMBERSHIP MEETING AND FLORIDA LEGISLATIVE UPDATE

10:00 a.m. – 10:15 a.m.

MORNING BREAK

10:15 a.m. – 11:15 a.m.

HR: UNDERSTANDING THE BASICS

Kylie Luff, Seay Management Consultants

During this session an overview of federal regulations that might impact your workplace will be discussed as well as state employment laws, specific measures to take when investigating a harassment or discrimination claim, and common mistakes made involving workplace laws and regulations, and how to avoid them.

11:15 a.m. – 12:15 p.m.

INSURANCE CONTRACTING PANEL

Saul Epstein, ParkCreek Surgery Center

Robert Haen, CenterOne Surgery Center

Mike Madewel, Panama City Surgery Center and University Interventional Center

Josh Marenda, Surgery Partners

Moderator: Rena Courtay, RN, BSN, MBA, CASC

Join us for an exclusive opportunity to hear from independent ASC Administrators and corporate ASC executives about how they navigate the changing managed care networks. Whether you are new to negotiating managed care contracts or a seasoned expert, you are sure to hear strategies and tips to enhance your center's negotiations.

12:15 p.m.

CLOSING REMARKS

CONTACT HOURS

The Florida Board of Nursing has approved FSASC to provide up to 12 contact hours during the 2018 Annual Conference and Trade Show. Please note that you can receive UP TO 12 contact hours depending on how many sessions you attend and if you attend the clinical pre-conference seminars.

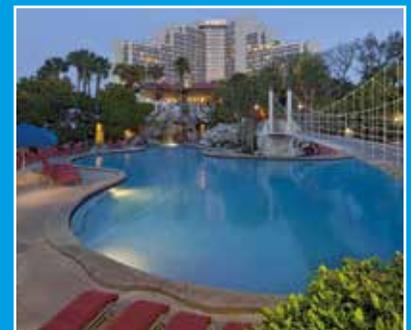
This program is approved for 12 hours of AEU credit by BASC Provider #1314.

HOTEL INFORMATION

Hyatt Regency Grand Cypress, One Grand Cypress Boulevard, Orlando, FL

Hyatt Regency Grand Cypress is a family-friendly, luxury resort where elegance and convenience come together. See for yourself with our scheduled shuttle service to area theme parks, outdoor gardens, Marilyn Monroe Spa, fitness center, a half-acre pool with 12 waterfalls, tennis courts, 45 holes of Jack Nicklaus Signature designed golf and award-winning restaurants.

To make hotel reservations please call 888.421.1442 or book online at <https://aws.passkey.com/e/49385726> When booking, please mention you are with FSASC in order to receive the group rate of \$175. These group rates will be guaranteed through June 26, 2018. Please note FSASC is NOT associated with any third party hotel reservation companies.



FSASC REGISTRATION FORM

July 18-20, 2018 / Hyatt Regency Grand Cypress, Orlando



Please make copies of this form for additional registrants.

Name _____ Title: _____

MD RN# _____ Other Suffix _____

Company/Center _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

FSASC MEMBER FULL REGISTRATION

(Includes Wednesday clinical seminar, all presentations on Thursday and Friday, Thursday breakfast, Thursday luncheon, Thursday night reception, Friday breakfast and trade show access.)

- Registration on or before June 26, 2018 \$425 – Per Person
- Registration after June 26, 2018 \$475 – Per Person
- I will be attending the Wednesday Clinical Seminar for no additional fee.
- Additional registrants from the same CENTER receive a \$100 discount. (To apply this discount, enter code "2ndmember" in the online form when registering for the event. Discount is for FSASC members only!)

FSASC NON-MEMBER FULL REGISTRATION

(Includes Wednesday clinical seminar, all presentations on Thursday and Friday, Thursday breakfast, Thursday luncheon, Thursday night reception, Friday breakfast and trade show access.)

- Registration on or before June 26, 2018 \$550 – Per Person
- Registration after June 26, 2018 \$600 – Per Person
- I will be attending the Wednesday Clinical Seminar for no additional fee.

CLINICAL SEMINAR ONLY

(Access to the Wednesday clinical seminar and the Wednesday night reception only. This registration does not allow access to the Annual Conference on Thursday & Friday or the trade show on Thursday.)

- Registration on or before June 26, 2018 \$150 – Per Person
- Registration after June 26, 2018 \$200 – Per Person

PAYMENT INFORMATION

TOTAL AMOUNT DUE: _____

- Credit Card: If you would like to pay with a credit card (Visa, MC or Amex), register online at www.fsasc.org.
- Check enclosed: Please make checks payable to the Florida Society of Ambulatory Surgical Centers and mail the form with payment to FSASC, 1400 Village Square Blvd. #3-175, Tallahassee, FL 32312.

Refund Policy: Written notification is required for all refunds and must be received by the FSASC office by June 26, 2018. Written refund requests received by June 26, 2018 will receive a refund minus a \$25 administrative fee. No refunds will be issued after June 26, 2018.

Special Needs: Please call the FSASC office at 850.222.3000 by June 26, 2018 if you require any special accommodations or assistance.

QUESTIONS: CONTACT THE FSASC OFFICE AT 850.222.3000 OR EMAIL TAMMY@ASCMEMBER.ORG. FOR MORE INFORMATION ON THE FSASC CONFERENCE AND HOTEL ACCOMMODATIONS VISIT WWW.FSASC.ORG.

2018 FSASC ANNUAL CONFERENCE & TRADE SHOW

1400 Village Square Blvd #3-175
 Tallahassee, FL 32312
 850.222.3000

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As of 3/6/2018



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