



# Rise above the competition

Florida Society of

**FSASC**

Ambulatory Surgical Centers

fsasc.org | 850.222.3000

**CORPORATE  
SPONSORSHIPS**

# WHY SPONSOR FSASC?

The FSASC Corporate Sponsorship Program brings together companies with ambulatory surgery centers in Florida.

To succeed in today's market; busy sales staff need to maximize time and minimize expenses. FSASC has created innovative sponsorship packages to help companies reach our members and surgery center decision makers across the state.

## Achieve Enhanced Visibility

FSASCs Sponsorships give your company an unparalleled opportunity to reach a large target market. FSASC members range from small independent single specialty physicians to large multi specialty surgery centers. Our member contacts influence buying decisions at every level of management. With a FSASC sponsorship package you will be able to penetrate the growing surgery center market while building brand awareness to a broad range of ASC professionals.

## Extend Your Brand

Keep your company in the spotlight year round with consistent, persistent brand exposure. With a high profile FSASC sponsorship, your brand will be promoted throughout the year, making thousands upon thousands of impressions among your target audience.

## Amplify Your Message

The FSASC sponsorship program is designed to help you communicate effectively with ASCs in Florida. FSASC sponsorship is limited to a select number of companies per year to ensure that ASCs can focus on your message.

## Making Your Job Easier

FSASC will work with your company to develop a plan that capitalizes on your marketing strategy. You will work with a dedicated management level contact servicing your contract throughout the duration of your sponsorship, saving you time, money and headaches.



# RISE ABOVE THE COMPETITION

## SPONSORSHIP LEVELS

### SUPPORTING

#### SPONSOR - \$1,000

- » Inclusion and access to the FSASC member online community
- » Access to the updated listing of Florida licensed centers and under construction centers (updated twice a year)

### ASSOCIATE

#### SPONSOR - \$5,000

- » Consistent, persistent exposure through year round promotion
- » Prominent association wide access and recognition
- » One sponsored email blast to the FSASC member email list

### CHAMPION

#### SPONSOR - \$12,500

- » Consistent, persistent exposure through year round promotion
- » Prominent association wide access and recognition
- » Two sponsored email blasts to the FSASC member email list

### PREMIER PARTNER

#### SPONSOR - \$20,000

- » Consistent, persistent exposure through year round promotion
- » Prominent association wide access and recognition
- » Exclusive promotional program offering

Detailed Sponsorship Level Benefits	SUPPORTING (\$1,000)	ASSOCIATE (\$5,000)	CHAMPION (\$12,500)	PREMIER PARTNER (\$20,000)
Inclusion and access to FSASC online member community	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Semi-annual list of all licensed ASCs and under construction centers in Florida	INCLUDED	INCLUDED	INCLUDED	INCLUDED
Twelve month listing on the FSASC website with your logo and a hyperlink to your website		INCLUDED	INCLUDED	INCLUDED
Sponsorship signage at all FSASC conferences		INCLUDED	INCLUDED	INCLUDED
Sponsor listing in newsletter <i>Surgivatch</i>		INCLUDED	INCLUDED	INCLUDED
Sponsorship at the FSASC Annual Conference		Conference Bronze Sponsorship benefits (includes choice booth) \$3,000 value	Conference Silver Sponsorship benefits (includes choice booth) \$3,750 value	Conference Gold Sponsorship benefits (includes choice booth) \$4,750 value
Complimentary Full Registration to Any FSASC Event			2 Registrations	4 Registrations
Advertisements in the <i>Surgivatch</i> newsletter			½ page ad in 3 issues up to \$900 value	1 full page in 4 issues up to \$1600 value
Sponsorship at the QRM Conference				INCLUDED
One advertorial in <i>SurgiWatch</i> (500 word max)				INCLUDED EXCLUSIVE TO Premier Partner Sponsorship
Exclusive email blast to FSASC members		One (1) exclusive email blast per year to FSASC members	Two (2) exclusive email blasts per year to FSASC members	One (1) exclusive email blast per quarter to FSASC members



FSASC Corporate Sponsorships place your company in front of Florida’ ambulatory surgery center owners and administrators through our communication mediums.

Each corporate sponsorship is custom made to suit your needs. If there are advertising benefits not listed, contact us and we will create a marketing campaign that better suits your company.

# SPONSORSHIP CONTRACT

Return completed contract along with deposit or as indicated full payment to: FSASC, 1400 Village Square Blvd, #3-175, Tallahassee, FL 32312 or Fax to (850) 907-1288. For more information, contact Allyson Williams at (850) 222-3000 or email [allyson@fsasc.org](mailto:allyson@fsasc.org).

## Sponsorship Information

(This information will be included on electronic and printed listings of corporate sponsors.)

Company name \_\_\_\_\_

Main Contact: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email address: \_\_\_\_\_

Phone: \_\_\_\_\_

Website \_\_\_\_\_

## Additional Contacts

(list any additional company contacts – included in electronic listing only)

Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_

## Sponsorship Selection

Premier Partner\*

Champion\*

Associate\*

Supporting

\*email logo to [allyson@fsasc.org](mailto:allyson@fsasc.org) for listing on website

## Contract Agreement & Payment Options

I have read and agree to abide by the contract terms. I understand that exhibit and sponsorship of FSASC events are subject to the conditions, rules and regulations, governing the exhibition as stated in the complete exhibitor prospectus which we accept as part of the agreement. We understand that space assignments will be made by FSASC. This becomes a binding agreement upon acceptance of this signed contract.

Authorized signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

FSASC signature \_\_\_\_\_ Date \_\_\_\_\_

50% deposit or total amount due\*\*: \$ \_\_\_\_\_

Check or  Invoice Me

(Paying by credit card? Select Invoice Me, to be sent an invoice electronically to enter credit card information.)

\*\* Supporting sponsorships are to be paid in full. Associate, Champion and Premier Partner sponsorships require a 50% deposit. Make check payable to FSASC and mail to FSASC, 1400 Village Square Blvd #3-175, Tallahassee, FL 32312.

## CONTRACT TERMS

### **Agreement**

The following terms shall become binding upon acceptance of this agreement between the sponsor and FSASC.

### **Sponsorship**

FSASC agrees to identify and acknowledge Sponsor as defined by the sponsorship level selected in the agreement. Sponsor agrees to provide all necessary content and materials for use in connection with such sponsorship. Any exhibit or event sponsorship included in the package is subject to the conditions, rules and regulations, governing the exhibition as stated in the associated exhibitor prospectus. During the term of this Agreement, Sponsor shall be permitted to utilize FSASC's name, acronym and logo for the sole purpose of promoting Sponsor's corporate sponsorship. All Sponsor advertising and promotional materials to be included in FSASC publications, mailings, promotions, websites, emails and any other communications are subject to FSASC approval as to content and volume.

### **Payments**

FSASC Corporate Sponsorship benefits are available once your company's annual fee is paid.

### **Term and Termination**

The Term of this Agreement is for the calendar year 2019. No termination shall be acknowledged unless received in writing by FSASC's Tallahassee office. No refunds will be made for early termination of the agreement.

### **Relationship of Parties**

The parties are independent contractors with respect to one another. Nothing in this Agreement shall create any association, joint venture, partnership, or agency relationship of any kind between the parties.

### **Indemnification**

Sponsor shall indemnify and hold harmless FSASC, its related entities, partners, agents, officers, directors, employees, attorneys, heirs, successors, and assigns from and against any and all claims, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys' fees and expenses), and liabilities of every kind incurred as a result of: (i) any act or omission by Sponsor or its officers, directors, employees, or agents; (ii) any use of Sponsor's name, logo, Website, or other information, products, or services provided by Sponsor; and/or (iii) the inaccuracy or breach of any of the covenants, representations and warranties made by Sponsor in this Agreement. This indemnity shall require the payment of costs and expenses by Sponsor as they occur. This section shall survive any termination or expiration of this Agreement.

### **Confidentiality**

Confidential Information is all information that is marked as such and all other information which a reasonable person would consider to be confidential. Confidential Information shall include, but is not limited to, information regarding the organization, its operations, programs, activities, financial condition, and membership or customer lists. During the Term, each party shall use and reproduce the other party's Confidential Information only for purposes of this Agreement and only to the extent necessary for such purposes. Each party shall restrict disclosure of the other party's Confidential Information to its employees and agents with a reasonable need to know such Confidential Information, and shall not disclose the other party's Confidential Information to any third party without the prior written consent of the other party.

### **Warranties**

Each party covenants, warrants and represents that it shall comply with all laws and regulations applicable to this Agreement and the performance of its obligations, and that it shall exercise due care and act in good faith at all times in the performance of its obligations hereunder. The provisions of this section shall survive termination of this Agreement.

### **Binding Effect**

This Agreement shall bind the parties, their respective heirs, personal representatives, successors and assigns.

### **Governing Law**

This Agreement shall be governed by and interpreted in accordance with the laws of the State of Florida, without regard to its conflict-of-laws or choice-of-law principles.

### **Assignment**

This Agreement, or the rights granted under it, may not be assigned, transferred or sub-licensed by either party without the express prior written consent of the other party.

### **Entire Agreement**

This Agreement and all its attachments constitute the entire agreement between the parties and supersede all prior agreements, oral or written, relating to the Sponsorship. This Agreement may only be amended in a writing signed by both parties.

### **Notice**

All notices given under this Agreement shall be in writing, addressed to the parties at the addresses set forth below, and shall be deemed to have been duly given when delivered when sent by overnight courier, or certified mail (return receipt requested).



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