

Connecting You With Florida's ASC!



Florida Society of
FSASC
Ambulatory Surgical Centers

fsasc.org | (850) 222-3000

*FSASC Corporate Sponsor
& Vendor Opportunities*

WHY PARTNER WITH FSASC?

Because FSASC helps connect companies like yours with ambulatory surgical centers in Florida.

To succeed in today's market, your company needs to maximize time and minimize expenses. FSASC has affordable packages to help you reach our members and surgical center decision makers across the state.



Achieve Enhanced Visibility

FSASC gives your company an unparalleled opportunity to reach a large target market. Our members range from small independent single-specialty physicians to large multi-specialty surgery centers. Our member contacts influence buying decisions at every level of management. By partnering with FSASC, you will be able to penetrate the growing Florida surgical center market while building brand awareness to a broad range of ASC professionals.

Spotlight Your Brand

Keep your company in the spotlight year-round with maximum brand exposure. When you partner with FSASC, your brand will be promoted throughout the year, making thousands upon thousands of impressions among your target audience.

Amplify Your Message

The FSASC corporate sponsorship program is designed to help you communicate effectively with ASCs in Florida. Providing recognition, the corporate sponsorship can be combined with online and print marketing opportunities throughout the year allowing you to maximize your marketing efforts.

Making Your Job Easier

FSASC will work with your company to develop a plan that capitalizes on your marketing strategy. You will work with a dedicated FSASC contact who will manage your contract - saving you time, money, and headaches.

Want to see who has already partnered with FSASC?

Visit www.fsasc.org/corporate-sponsors to see where you would like to be spotlighted!

ADVERTISING Opportunities

Below is the menu of advertising, digital engagement, and professional add-ons that can be combined to create custom sponsorship packages.



Exclusive Email Blast

\$1,500 per blast

Send a vendor-provided HTML email directly to FSASC members. Ideal for promoting new products, services, or upcoming events. Exclusive distribution ensures your message stands out.



Member Email Footer Ad

\$500/month (two-month minimum)

Keep your brand front and center in every FSASC member email. This exclusive placement ensures consistent exposure to ASC administrators and decision-makers.



Homepage Slider Ad

\$600/month (three-month minimum)

Promote your company on the FSASC.org home page with a premium rotating banner ad (960w x 240h). A visible placement frequently visited by Florida ASC professionals.



Supplier Guide Listing

\$495

Gain year-round exposure in the printed and digital FSASC Supplier Guide—a trusted reference tool for ASC administrators statewide.



SurgiWatch Print Ads

\$225-\$400 per issue

Advertise in *SurgiWatch*, FSASC's quarterly print newsletter mailed to all members. Available in ¼, ½, or full-page formats. Frequency discount of 10% for three or more consecutive issues.



Website Listing

\$500

List your company and contact information on FSASC.org's Corporate Sponsor page. Provides ongoing visibility to ASC leaders and administrators seeking vendor connections.

To Advertise or for More Information Contact CORY GRUVER
Cory@ascmember.org | (850) 222-3000

ADVERTISING OPPORTUNITIES

Below is the menu of advertising, digital engagement, and professional add-ons that can be combined to create custom sponsorship packages.



Licensed ASC List & Under Construction List

\$350

Receive a comprehensive, up-to-date listing of all licensed and under-construction ASCs in Florida.



Sponsored Webinar

\$5,000 per webinar

Host a vendor-branded educational webinar promoted to FSASC members. FSASC manages registration and promotion, and the recording remains hosted on Reach for ondemand viewing. A powerful way to demonstrate expertise and engage ASC leaders.



Sponsored FSASC Reach Post

\$750 per post

Share your content directly within FSASC Reach, FSASC's online community. Posts appear in the activity feed with sponsor recognition and can include links, images, or calls to action. Excellent for spotlighting educational content or new solutions.



Conference Advertising Opportunities

Custom Pricing

High-impact ad placements available during the FSASC Annual Conference & Trade Show, including print program ads, signage, and digital displays. Discounts available for vendors building comprehensive sponsorship packages.

ADDITIONAL ADD-ON OPPORTUNITIES



Connected Partner

\$2,500

Expand your reach inside FSASC's online community.

- Featured listing in the FSASC Reach Supplier Section.
- Ability to engage in global community forums (members-only forums remain exclusive).
- Recognition as a "Connected Partner" in FSASC communications.
- Advertisement placement in FSASC Reach What You Missed Digests.



Connected Partner Plus

\$7,500

Upgrade your presence with premium digital visibility.

- All Connected Partner benefits.
- One exclusive sponsored webinar hosted on FSASC Reach.
- Recognition as an official sponsor of the FSASC Reach mobile app.
- Two push notifications to FSASC Reach users highlighting your company or upcoming webinar.



Consultant Partner

\$1,000 (available to ASC consultants only)

Exclusive visibility for ASC consultants.

- Recognition as a Consultant Partner on FSASC.org and in SurgiWatch.
- Inclusion in the official FSASC Consultant List distributed to ASCs seeking consulting services.
- May be purchased standalone or added to a custom sponsorship package.



Advertising Pro

\$2000

Boost your visibility with enhanced advertising options.

- Designed for vendors who want maximum exposure across FSASC's marketing channels.
- Includes an additional sponsored email blast, newsletter ad, and website ad.
- Flexible and buildable based on advertising availability and vendor goals.

ADDITIONAL ADD-ON OPPORTUNITIES



Vendor Scholarship Program

Custom Pricing

Sponsor ASC leaders to attend the FSASC Annual Conference & Trade Show.

- Vendors purchase a package of Annual Conference & Trade Show registrations for non-member ASC representatives (discounted bulk pricing available).
- FSASC markets the scholarships, collects applications, and forwards applicants to the vendor for selection.
- Vendors build direct relationships with scholarship recipients throughout the event and beyond.

Added Recognition & Engagement:

- Recognition in SurgiWatch and FSASC communications.
- Special reception or dinner for scholarship recipients and sponsors.
- Vendor logo featured on recipient name badges at the Annual Conference.
- Scholarship recipients attend a sponsor's special session or promotional video as part of eligibility.
-

PRINT ADVERTISING OPPORTUNITIES



FSASC *SurgiWatch* Advertising

Reach Florida's ambulatory surgical centers in this print newsletter published quarterly throughout the year.

¼, ½ and full-page print ad spaces available.
\$200-\$500 depending on ad and special placements, per issue.

Ad deadlines: February, May, August and November

Full page	\$400
½ page	\$300
¼ page	\$225
Inside Front Cover	\$30/issue
Inside Back Cover	\$25/issue
Outside Back Cover	\$25/issue

*Frequency Discount (more than 3 consecutive issues)
minus 10%*



FSASC Supplier Guide

\$495 for 150 word listing

Published once a year and mailed to members, this guide is also used in all FSASC membership materials. This guide is designed to be used by the busy ASC Administrator year long as an easy reference.

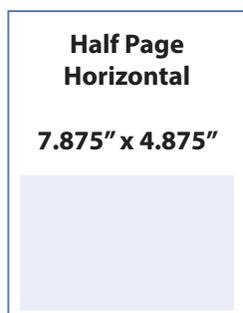
FSASC Corporate Sponsors receive a complimentary listing!

Deadline: February 15th for listing and ad placements. Ad spaces available.

Ad Rates

Full page	\$600
½ page	\$400
¼ page	\$250

PRINT AD SIZES & SPECIFICATIONS



SurgiWatch Advertisement Specifications

Artwork should be a .PDF, .EPS, or .JPG file.

Fonts should be embedded in .PDF files and outlined or included when sending .EPS files.

Recommended resolution is 300 dpi for all files.

All artwork should be CMYK