



2026 FSASC ANNUAL CONFERENCE  
AND TRADE SHOW

# EXHIBITOR Brochure

July 22-24, 2026  
Hyatt Regency Grand Cypress

# Invitation

## To Attend



### Exhibiting at the 2025 FSASC Annual Conference and Trade Show

Join us at the Hyatt Regency Grand Cypress and connect with surgery center administrators, physicians, clinical directors, nurses, and other center staff from ASCs throughout Florida.

Enjoy building relationships and educating them about your products and services in a relaxed environment.

### Connect & Build Relationships

More than 70% of our attendees are ASC administrators, directors and managers. Come and network with seasoned Florida ASC leaders, as well as the newly appointed administrator.

Florida Society of  
**FSASC**  
Ambulatory Surgical Centers

# Conference

## Overview

### New Sponsorships

We have excellent sponsorship opportunities available to fit all budgets. By becoming a sponsor and supporting FSASC, you will gain valuable exposure and receive special benefits available only to sponsors. Your company will be recognized throughout the conference. These exclusive sponsor benefits include special reserved booth space, sponsored item or event, acknowledgement in the newsletter, conference program, conference signage, and on the website.

### FSASC Corporate Sponsor & Marketing Opportunities

Want to bundle your Conference sponsorship with year-round exposure to Florida's ASC industry? Interested in marketing opportunities throughout the year? Find out more by contacting Cory Gruver at [cory@ascmember.org](mailto:cory@ascmember.org).

### Exhibitor Benefits & Services

Exhibiting at the annual conference entitles you to many benefits in addition to networking with key ASC industry professionals and gaining new business contacts. Each booth comes with 2 badges, unless you are a sponsor. A maximum of 2 additional badges can be purchased for \$150 each.

### Recognition in Conference Program

All exhibitors are listed in the conference program. To be included, the application and payment must be received by FSASC by July 1, 2026.

### Education

Your exhibitor badge allows you to attend all educational sessions and learn more about the ASC industry from leading experts.



### Booth Equipment & Sales

Each paid-in-full exhibitor will receive an 8x10 booth space with a 6ft skirted table, 2 chairs, a wastebasket, and an identification sign. Exhibitors who need additional booth supplies, including electricity, will need to order these from AGS Expo, the official show decorator.

Information on shipping and ordering will be emailed to exhibitors 90 days in advance of the show.

# Conference

## Schedule

### Wednesday, July 22, 2026

1:30 PM – 5:00 PM

**Exhibit Hall Set-up**

5:00 PM – 7:00 PM

**Exhibit Hall Reception**

### Thursday, July 23, 2026

10:15 AM – 11:15 AM

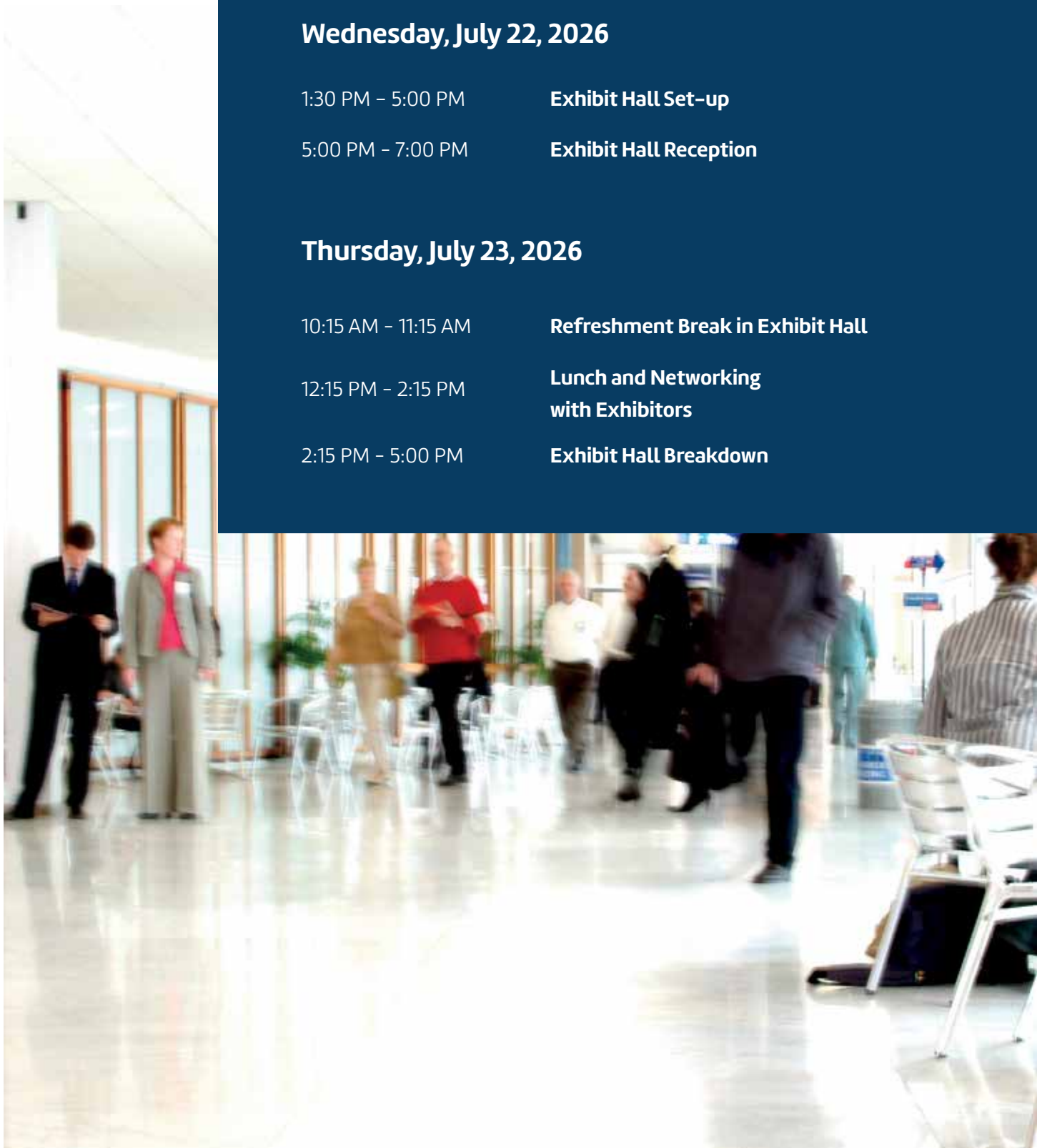
**Refreshment Break in Exhibit Hall**

12:15 PM – 2:15 PM

**Lunch and Networking  
with Exhibitors**

2:15 PM – 5:00 PM

**Exhibit Hall Breakdown**





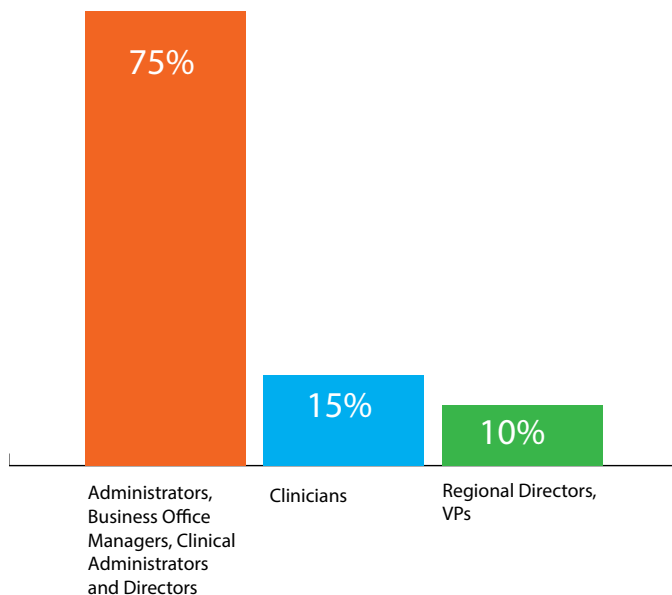
# Sponsor Opportunities

## All Sponsorships include:

- Recognition on website
- Recognition on signage\*
- Ticket to Thursday Night Event
- Recognition in conference program\*
- Recognition in post-conference newsletter
- Pre-registration attendee list available two weeks before the conference

\*For on-site recognition, all sponsor logos and camera-ready ads should be supplied by July 1, 2026

## Demographic Breakdown of Conference Attendees



## Become a Sponsor...

Increase Brand Recognition

Gain Valuable Exposure

Make an Impact for Your Team

Receive Special Benefits Only for Sponsors

# Sponsor Opportunities

## PREMIER SPONSOR

**\$7,000**

- Sponsorship and special recognition at the Thursday night event
- Complimentary Exhibit Space
- One full-page color ad in the conference program\*
- 6 Complimentary Badges
- Logo on the FSASC home page
- Recognition on conference web site and a direct link to your company's web site
- Can provide a bag insert to FSASC
- Recognition on conference signage and post-conference newsletter
- Introduce your company during the general session
- Recognition in the FSASC Reach app
- Logo on all conference marketing
- Pre-registration attendee list available two weeks before the conference
- Sole sponsorship of one of the following events or choose from any of the other sponsor level items/events
  - » Thursday Night Event Entertainment
  - » Thursday Night Specialty Drink
  - » Thursday Night Dessert Bar

## GOLD SPONSOR

**\$5,700**

- Complimentary Exhibit Space
- One full-page color ad in the conference program\*
- 5 Complimentary Badges
- Recognition on the conference web site and a direct link to your company's web site
- Can provide a bag insert to FSASC
- Recognition for sponsored event
- Recognition on conference signage and post-conference newsletter
- Pre-registration attendee list available two weeks before the conference
- Sole sponsorship of one of the following events:
  - » Wednesday Night Welcome Reception
  - » Thursday Morning Coffee Bar
  - » Thursday Lunch
  - » Keynote Speaker (*sponsor can introduce*)
  - » Wi-Fi
  - » Attendee Departure Goodies with Company Logo
  - » Bottled Water with Company Logo
  - » Conference Bags
  - » Lanyards

## SILVER SPONSOR

**\$4,700**

- Complimentary Exhibit Space
- ½ page color ad in the conference program\*
- 4 Complimentary Badges
- Recognition on the conference web site
- Recognition on conference signage and post-conference newsletter
- Recognition for sponsored event
- Pre-registration attendee list available two weeks before the conference
- Sole sponsorship of one of the following events:
  - » Specialty Drink at Wednesday Night Reception
  - » Attendee Give Away Item
  - » Thursday Morning Break
  - » Friday Morning Breakfast
  - » Door Prizes
  - » Thursday Morning Continental Breakfast (Pre-function)

## BRONZE SPONSOR

**\$4,000**

- Complimentary Exhibit Space
- 3 Complimentary Badges
- Recognition on the conference website
- Recognition on conference signage and post-conference newsletter
- Recognition for sponsored event
- Pre-registration attendee list available two weeks before the conference
- Sole sponsorship of one of the following events:
  - » Wednesday Afternoon Beverage Break
  - » Thursday Afternoon Beverage Break
  - » Clinical Seminar Sponsor
  - » Candy Bar Station
  - » Pens
  - » Mints
  - » Hand Sanitizer
  - » Exhibit Hall Entertainment

\*For on-site recognition, all sponsor logos and camera-ready ads should be supplied by July 1, 2026

# Exhibit Options

## Premium Booth Space

**\$2850**

- Includes 3 exhibitor badges
- (1) 8'x10' exhibit space
- (1) 6 foot skirted table, 2 chairs, and 1 wastebasket
- 7"x44" identification sign
- Conference Program recognition
- Pre-registration attendee list available two weeks before the Conference

## Standard Booth Space

**\$2350**

- Includes 2 exhibitor badges
- (1) 8'x10' exhibit space
- (1) 6 foot skirted table, 2 chairs, and 1 wastebasket
- 7"x44" identification sign
- Conference Program recognition
- Pre-registration attendee list available two weeks before the Conference

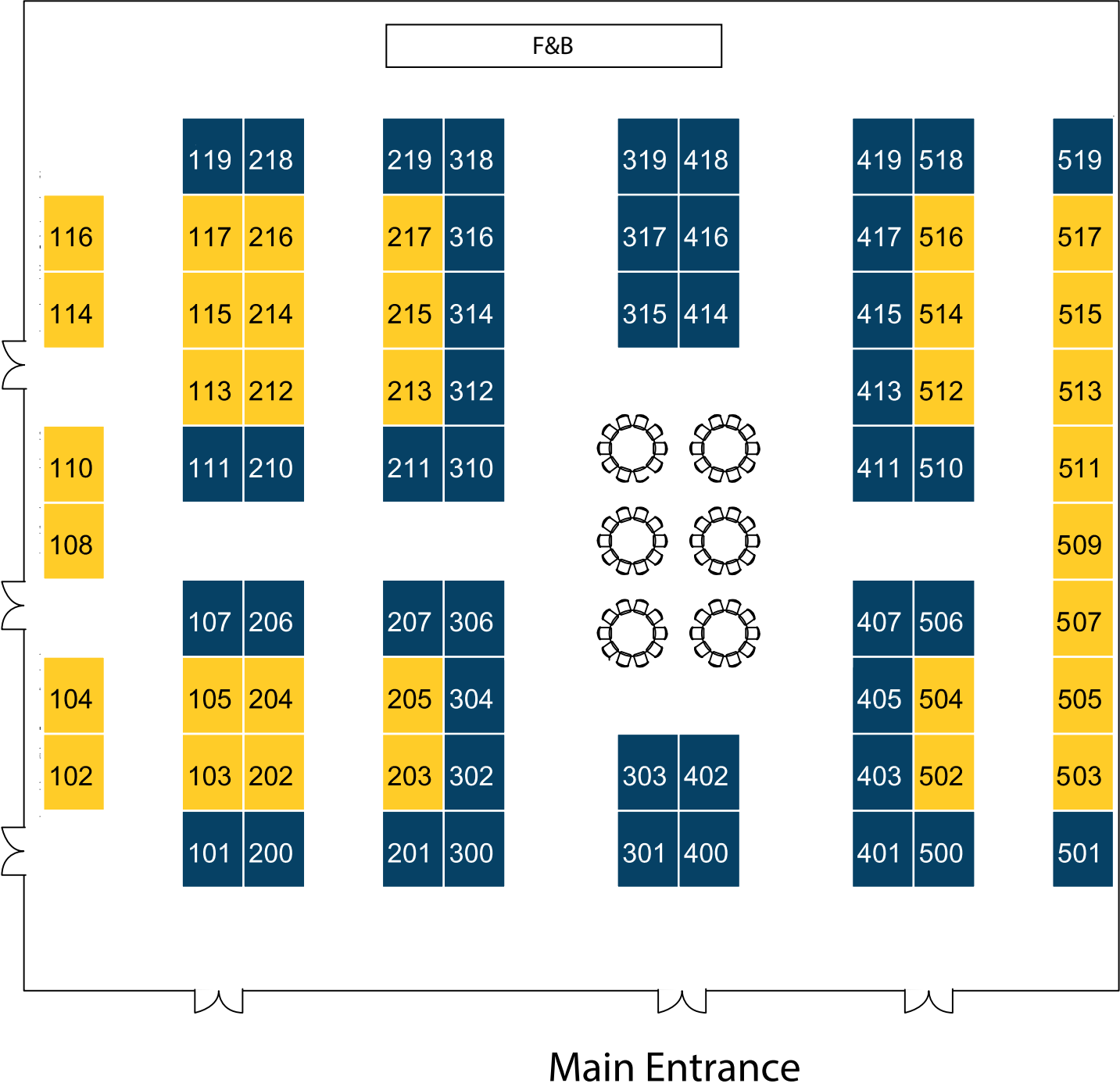
## End-cap Dimensions

- End-caps are 10' deep and 16' wide
- Maximum backwall height is 8' at the center
- Maximum height for the 3' on either side of center is 4'



# Exhibit Hall

## Floorplan



# Hotel

## Information



### The Hyatt Regency Grand Cypress

1 Grand Cypress Blvd,  
Orlando, FL

#### Phone:

Telephone: 407 239 1234

#### Website:

[hyatt.com/hyatt-regency/en-US/  
vista-hyatt-regency-grand-cypress-  
resort](https://hyatt.com/hyatt-regency/en-US/vista-hyatt-regency-grand-cypress-resort)

## About the hotel

The Hyatt Regency Grand Cypress sits on 1,500 lush acres with a private lake, tennis courts, and a unique lagoon-style pool. Explore the pool's swim-through cave, tee off at the Jack Nicklaus designed golf course or unwind at the spa.

FSASC has a group rate of \$224 that is available until June 26th, unless the block is full. More details on how to make reservations will be included in your confirmation.

Please note FSASC is NOT associated with any third party hotel reservation companies.



# FSASC 2026 Sponsor/Exhibitor Agreement

## Sponsorship Opportunity (booth is included with all sponsorships)

☐ Premier \$7,000      ☐ Gold \$5,700      ☐ Silver \$4,700      ☐ Bronze \$4,000

**Sponsor Event/Item** (see pages 6-7 for choices) 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

## Exhibit Options

☐ Premium Booth Space \$2,850      ☐ Standard Booth Space \$2,350

Booth number preference order: #1 \_\_\_\_\_ #2 \_\_\_\_\_ #3 \_\_\_\_\_ Booth Price: \$ \_\_\_\_\_

If possible, please do not place me by \_\_\_\_\_  
(List any companies you do not want to be near)

## Advertising Opportunities

☐ Conference Program Full Page Ad \$400      ☐ Conference Program ½ Page Ad \$250      ☐ Bag Insert \$400

Company Name: \_\_\_\_\_  
(Please type or print information exactly as it should appear in the program, name badges and on signage.)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Corporate Phone: \_\_\_\_\_ Primary Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Contact (if different from program listing above): \_\_\_\_\_  
(All information will be emailed for distribution to onsite representatives)

**Onsite Representatives:** Two (2) name badges are included with standard exhibit space and 3 are included with premium Booth space unless otherwise indicated. A maximum of 2 additional name badges can be purchased for \$150 each. Print names as you want it to appear on badge.

On-site Representative 1 \_\_\_\_\_ Email \_\_\_\_\_

On-site Representative 2 \_\_\_\_\_ Email \_\_\_\_\_

On-site Representative 3 \_\_\_\_\_ Email \_\_\_\_\_

- ☐ Architectural/Design Firms
- ☐ Human Resources
- ☐ ASC Management Services
- ☐ Insurance Providers
- ☐ Attorneys
- ☐ Medical Distributor
- ☐ Billing/Coding/Collection Services
- ☐ Pathology/Laboratory/Anesthesia Services

- ☐ Building Maintenance/Cleaning
- ☐ Pharmaceutical Services
- ☐ Consulting Services
- ☐ Refurbished/Pre-owned Medical Equipment
- ☐ Equipment/Instrument
- ☐ Software Company
- ☐ Financial Services
- ☐ Supplies/Medical Linens

If applicable, please check the area(s) of focus for your products/services

- ☐ GI
- ☐ Eyes
- ☐ Ortho
- ☐ Plastic Surgery
- ☐ Pain Management
- ☐ Multi-Specialty
- ☐ Other \_\_\_\_\_

## Payment Information

Register online at [www.fsasc.org](http://www.fsasc.org) with a credit card, payment through Bill.com or send this completed form with a check to: FSASC, c/o Lanigan & Associates, 314 Gordon Avenue, Thomasville, GA 31792.

## Authorization

Authorized signature below indicates you have read this form and the terms of agreement on page 12 and that you agree to abide by the conditions stated. **NOTE:** A COI **MUST** be provided **PRIOR** to set up of your booth (#13 on terms).

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_

## Contact Information

Phone: 850.222.3000 Email: [tammy@ascmember.org](mailto:tammy@ascmember.org)

## TOTAL AMOUNT DUE

\$ \_\_\_\_\_

(sponsor+exhibits+advertising+extra badges):

# Terms of Exhibitor/Sponsor Agreement

## 1. AGREEMENT

The following Terms of Exhibitor/Sponsor Agreement (the "Terms") shall become binding on the Exhibitor, including any and all employees, contractors, or other representative(s) of the Exhibitor, as a condition of the Exhibitor's participation as an FSASC Exhibitor/Sponsor.

## 2. LAS, ORDINANCES, AND OTHER REGULATIONS

It is Exhibitor's sole responsibility to be knowledgeable of all relevant laws, ordinances, and other regulations pertaining to Exhibitor's participation as an FSASC Exhibitor/Sponsor. This includes, but is not limited to, knowledge of all relevant tax, health prevention, customs, public safety, or any other law, ordinance, or regulation germane to participation. Exhibitor is required to comply with all relevant laws as a condition of participation. FSASC is not liable for any violation of law, ordinance, or regulation by Exhibitor in connection with any FSASC event or program.

## 3. BOOTH ASSIGNMENT

Exhibit space will be assigned based on the date contract is received with payment in full. In the event that multiple contracts are received on the same date, priority will be given to FSASC Sponsors and to those Exhibitors who have participated in past FSASC events.

## 4. DISMANTLING

No part of an exhibit shall be removed during show hours. Please see the event agenda for specific dates and times. All exhibits must be dismantled and removed by 5:00pm on the final day of the event; if not, FSASC reserves the right to remove the exhibit at the Exhibitor's cost.

## 5. EXHIBIT DIMENSIONS

Each exhibit area is 8' x 10'. The height of any part of the display may not exceed 8' from the floor, nor may the display come forward by more than 8' or be wider than 10'. The sides must not block view of other booths.

## 6. USE OF EXHIBIT SPACE

Exhibitor shall maintain the highest standards of professionalism during all FSASC events. Exhibitor may not assign, sublet or share exhibit space without prior written permission from FSASC.

## 7. LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other booths. Items found in these places will be disposed of immediately.

## 8. DAMAGE TO PROPERTY

Exhibitor is liable for any damage caused to building, floors, walls, columns, or other property. The foregoing shall not apply to injury, loss or damage caused by or resulting

from the negligence or willful misconduct of FSASC, its officers, directors, agents, members or employees.

## 9. CANCELLATION

No cancellation shall be effective unless received in writing by FSASC's Tallahassee office. No refunds will be issued for any cancellations within 60 days before the set-up date except as otherwise provided in these Terms. Should an Exhibitor wish to cancel prior to 60 days before the set-up date, a 50% refund will be made by FSASC if written notice is given as stated above. Full refunds shall be provided if FSASC cancels an event or if cancellation results from a Force Majeure event as defined in these Terms.

## 10. FIRE AND SAFETY REGULATIONS

Exhibitor assumes all responsibility for compliance with all laws and regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

## 11. LIABILITY AND INSURANCE

Exhibitor assumes sole responsibility and hereby agrees to protect, defend, indemnify, and save FSASC, the Hotel, its owners, its operator, Hyatt Regency Grand Cypress, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof.

## 12. HOTEL LIABILITY RELEASE

To the fullest extent legally permissible, Exhibitor agrees: (i) it shall be fully responsible to pay for any and all damage to property owned by Hotel, its owning entity, managing entity or their affiliates that results from any act or omission of Exhibitor; (ii) to defend, indemnify and hold harmless Hotel, the entity that owns the hotel, the entity that manages the hotel and their affiliates and each of their respective shareholders, members, directors, officers, managers, employees and representatives, from any damages or charges resulting from Exhibitor's use of the property; and (iii) its liability shall include all losses, costs, damages, and expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees.

## 13. INSURANCE RESPONSIBILITY

Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability and workers' compensation insurance, if required by statutory law covering the Exhibitor's indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for

personal injury and property damage. FSASC shall be named as an additional insured on such policy, and Exhibitor shall supply FSASC with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither FSASC nor the Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

By signing the Exhibit/Sponsor Agreement, Exhibitor releases FSASC and Hyatt Regency Grand Cypress and agrees to indemnify the same against any, and all claims for such loss, damage or injury.

## 14. LIMIT OF LIABILITY

Should the premises in which the FSASC meeting is to be held become, in the sole judgment of FSASC, unfit for occupancy, or should the meeting be materially interfered with by reason of force majeure events beyond the control of either party including but not limited to action of the elements (i.e. a significant weather related or generated event), strike, picketing, boycott, embargo, injunction, war, riot, natural disaster or any state of emergency declared by government agency or any other act beyond the control of FSASC, the contract for exhibit space may be terminated. FSASC will not incur liability for damages sustained by Exhibitor as a result of such termination. In the event of such termination, the Exhibitor expressly waive such liability and release FSASC of and from all claims for damages and agree that FSASC shall have no obligation except to refund the Exhibitor's pro-rata share of the aggregate amounts received by FSASC as rental fees for booths after deducting all costs and expenses in connection with such exhibits, including reasonable reserves for claims, such deductions being hereby specifically agreed to by the Exhibitor.

## 15. ELIGIBLE SPONSORS AND EXHIBITS

FSASC reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any Exhibitor, or his representatives, with or without cause.

## 16. PROHIBITED EQUIPMENT

The operation of whistles or any objectionable device will not be allowed. Exhibitor is also required to adhere to the Hotel's policy on allowable items – including any restriction on food and/or beverages.

## 17. EXHIBITOR SALES TAX

Per Florida tax laws, the Exhibitor is prohibited from making or offering to make sales of taxable goods or services without obtaining an Annual Resale Certificate (Form DR-13) from the purchaser. For more information, contact the Florida Department of Revenue or visit [www.myflorida.com/dor/taxes/trade\\_sut.html](http://www.myflorida.com/dor/taxes/trade_sut.html).